



WF&FSA is pleased to offer all new discount packages, specially curated to increase your impact and expand your brand awareness during the Conference extending throughout the year.

Floral Partner Package: \$12,500 – This is an exclusive opportunity; your branding will be prominent throughout the Conference. **SOLD OUT**

- Floral Distribution Conference Dailies – your logo linked to your website is included in daily emails sent to each attendee during the Conference
- WF&FSA Party custom branding throughout the patio event, your company logo on signage and recognition on the FDC schedule in the Conference Mobile App, on the FDC web page, and marketing materials
- Two Walkway Awning Flags designed by you
- Two large window decals in the North Foyer
- Instagram Interview during the conference promoting your products and services. Includes a copy of the video file with full editing permission to use in your marketing materials throughout the year
- One golf cart digital ad
- Company logo on WF&FSA's FDC website
- Prominent onsite conference signage recognition
- Recognition in WF&FSA's newsletter and marketing materials as a Floral Partner
- Recognition as a sponsor on WF&FSA's social media channels before and after the event

Blossom Package: \$7,500 – Two opportunities are available **SOLD OUT**

- Introduce your company when you welcome one of the speakers to the stage or submit a three-minute commercial to be shown at the beginning of the session (sustainability session on Tuesday, March 5th, or business session on Wednesday, March 8th). This package includes your company logo on signage at the event and recognition on the FDC schedule in the Conference Mobile App, on the FDC web page, and in marketing materials
- Two Walkway Awning Flags designed by you
- Two large window decals in the North Foyer
- Instagram interview during the conference promoting your products and services. Includes a copy of the video file with full editing permission to use in your marketing materials throughout the year
- One golf cart digital ad
- Company logo on WF&FSA's FDC website
- Onsite signage recognition

- Recognition in WF&FSA's newsletter and marketing materials as a sponsor
- Recognition as a sponsor on WF&FSA's social media channels before and after the event

Petal Package: \$4,500 – Three opportunities are available **SOLD OUT**

- Two Walkway Awning Flags designed by you
- One large window decal in the North Foyer
- Instagram interview during the conference promoting your products and services. Includes a copy of the video file with full editing permission to use in your marketing materials throughout the year
- Company logo on WF&FSA's FDC website
- Onsite signage recognition
- Recognition in WF&FSA's newsletter and marketing materials as a sponsor
- Recognition as a sponsor on WF&FSA's social media channels before and after the event

A-La-Carte and Add-on Sponsorships – include acknowledgment as a sponsor on the FDC web page, onsite conference signage, and podium recognition.

- **FDC Floral Designer - \$3,000 – SOLD OUT!** Every room, session, and event will have your flowers on display, including a card with your logo in each arrangement
- **Badge Lanyards - \$3,000 – SOLD OUT!** Your company name or tag line printed on the name badge lanyard worn during the FDC
- **Tote Bags - \$4,000 – SOLD OUT!** Your company logo on all attendee bags as they gather items from Table Tops
- **Room Keys - \$4,000 – SOLD OUT!** Your company's logo/artwork on every attendee's hotel room keys at the Doral.
- **Conference WiFi - \$5,000** – (3 available, 1 per day) Includes a unique username and password with your company information as well as signage everywhere you look!
- **Conference Mobile App - \$3,500** – Sponsor this item and when attendees access the App or receive app announcements, they will see your logo front and center. Includes your logo in the email invitation sent to each attendee to download the app and one push notification sent during the conference
- **Walkway Awning Flags - \$650** – (24 available) Your personalized flag adorns the walkway from sleeping rooms to the convention space. Limited availability, this popular item sells out quickly!
- **North Foyer Large Window - \$1,000** – (40 available) Your design will be visible to attendees from in the North Foyer
- **Pens - \$2,500 – SOLD OUT!** Your company's logo will be on all pens during the convention, a great way to show off your company because everybody needs a pen and will grab yours
- **Foyer Display - \$1,500** – (2 available) **SOLD OUT!** - Create a one-of-a-kind display in the North Foyer
- **Coffee Break - \$2,000** – Your logo on signage at the coffee station and acknowledgment in the conference schedule.

- **Wholesaler/Supplier Luncheon – \$3,000 – SOLD OUT!** Your logo on signage at the event and acknowledgment in the conference schedule on the FDC webpage and in the mobile app.
- **Networking Breakfast - \$3,000** – Your logo on signage at the event and acknowledgment in the conference schedule on the FDC webpage and in the mobile app.
- **Instagram Interview - \$3,500** – (only 3 available) Promote your organization, products, and services during a 15-minute interview onsite. Includes a copy of the video file with full editing permission to use in your marketing materials during the year.
- **Drink Tickets - \$250** – Entertain potential customers or surprise your staff. Purchase a 10-pack of drink tickets redeemable at the Table Tops Cash Bar on Monday or the WF&FSA After Party on Tuesday Night.
- **Golf Hole Digital Ad - \$550** – (12 available) New this year, sponsor a golf hole during the Sunday golf tournament. Includes a digital ad that will pop up on the golf cart dash as players approach your hole.
- **Branded Golf Balls - \$1,500** – Your logo will be displayed on the golf balls given to participants of the Sunday golf tournament
- **Branded Golf Towel - \$750 – SOLD OUT!** Your logo will be displayed on the golf balls given to participants of the Sunday golf tournament