

WF&FSA, The Wholesale Florist & Florist Supplier Association

Official Trade Policy

In Partnership with the Society of American Florists (SAF)

WF&FSA, the Wholesale Florist & Florist Supplier Association, supports federal trade policies that permit and encourage movement of floral products across international borders into the United States.

WF&FSA believes free trade policies promote innovation and competition and generate economic growth.

WF&FSA opposes any tariff or non-tariff barriers designed to impede the flow of floral products across international borders into the United States or that could cause an interruption in floral industry commerce.

WF&FSA supports the free trade agreements in force between the United States and floral product exporting countries as well as U.S. trade laws that support and promote the free flow of floral products between nations.

The foundation of WF&FSA's trade position is free and open trade, but WF&FSA recognizes that social, political and economic developments frequently affect international commerce and will require WF&FSA to review its position to ensure it is in the best interest of WF&FSA and the U.S. floral industry.