



2014 Floral Distribution Conference

October 22-24, 2014

Trump National Doral - Miami, FL

ALL SPONSORSHIPS INCLUDE:

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- Identified as a sponsor on the event's web page at wffsa.org
- On-Site Signage & Recognition from Podium

ITEM SPONSORSHIPS	FUNCTION SPONSORSHIP
Includes your logo on the item. Spread your name through give-aways to attendees – let your name shine!	Event will be called by your company name if you sponsor the entire event. Your company will receive 3 minutes of stage time for each sponsored item.
Please check which sponsorship you are interested in.	
<input type="checkbox"/> Badge Pouches - \$3,000 Sponsored by Simpson's Greens <input type="checkbox"/> Tote Bags - \$3,000 Sponsored by Mellano & Co. <input type="checkbox"/> Room Keys - \$3,000 Sponsored by Liberty Blooms <input type="checkbox"/> Other Logo Items- \$1,500 Any item you would like to provide that will be given out at registration. Sponsors Include: Asocolflores Natural Flowers	<input type="checkbox"/> Opening Reception Bar - \$2,500 per sponsor (limit of 2) Sponsored by CalFlowers <input type="checkbox"/> General Session Steve McClatchy- \$2,500 per sponsor (limit of 2) Sponsored by Fresca Farms <input type="checkbox"/> McClatchy Book <i>Decide!</i> - \$5,000 Sponsored by Design Master <input type="checkbox"/> Design Session Kevin Ylvisaker- \$2,500 per sponsor (limit of 2) <input type="checkbox"/> Emerging Leaders Lunch Sponsor- \$1,000
Commercials- \$1,000- Limited quantity 30 second commercial produced by your company to be aired during the opening session and then throughout the conference outside the exhibit hall. For more information please contact Michelle Measel- mmeasel@wffsa.org . Those with Commercials: HyCallas BowK	

----- PAYMENT -----

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For more information or to reserve your sponsorship please contact
Michelle Measel- mmeasel@wffsa.org or (410) 940-6580/ (888) 289-3372