

# 2014 Floral Distribution Conference

## October 22-24, 2014

### Trump National Doral - Miami, FL

#### ALL SPONSORSHIPS INCLUDE:

- Acknowledgement in WF&FSA network
- Identified as a sponsor on the event's web page at wffsa.org
- On-Site Signage & Recognition from Podium

ITEM SPONSORSHIPS	FUNCTION SPONSORSHIP
Includes your logo on the item. Spread your name through give-aways to attendees – let your name shine!	Event will be called by your company name if you sponsor the entire event. Your company will receive 3 minutes of stage time for each sponsored item.
Please check which sponsorship you are interested in.	
<input type="checkbox"/> <b>Badge Pouches- \$3,000</b> <input type="checkbox"/> <b>Tote Bags- \$3,000</b> <input type="checkbox"/> <b>Room Keys- \$3,000</b> Your company's logo appears on key cards for all conference attendees staying at The Doral <input type="checkbox"/> <b>Other Logo Items- \$1,500</b> Any item you would like to provide that will be given out at registration. <input type="checkbox"/> <b>Conference Mobile App - \$5,000</b> Sponsor a Mobile App that will house all the conference materials that attendees can download to their phones & tablets with your logo and name linked to your website on the app.	<input type="checkbox"/> <b>Opening Reception Bar - \$5,000</b> <input type="checkbox"/> <b>General Session Steve McClatchy- \$5,000</b> <input type="checkbox"/> <b>McClatchy Book <i>Decide!</i> - \$5,000</b> <input type="checkbox"/> <b>Design Session Kevin Ylvisaker- \$5,000</b> <input type="checkbox"/> <b>Emerging Leaders Lunch Sponsor- \$5,000</b> <input type="checkbox"/> <b>Workshop Sponsorship \$2,500 each</b> <b>Thursday, October 24, 2013</b> Includes iPad giveaway <input type="checkbox"/> <b>Workshop #1- Solution Based Selling</b> <input type="checkbox"/> <b>Workshop #2- Marketing</b>
<b>Commercials- \$1,000- Limited quantity</b> 30 second commercial produced by your company to be aired during the opening session and then throughout the conference outside the exhibit hall. For more information please contact Michelle Measel- mmeasel@wffsa.org.	

#### PAYMENT

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_ FAX: \_\_\_\_\_

Payment Options: ☐ Check Enclosed ☐ American Express ☐ VISA ☐ MasterCard ☐ Discover

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

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For more information or to reserve your sponsorship please contact  
Michelle Measel- [mmeasel@wffsa.org](mailto:mmeasel@wffsa.org) or (410) 940-6580/ (888) 289-3372