

2017

FLORAL

Distribution Conference

By The Numbers

When it comes to the wholesale world, WF&FSA makes sure you are informed of industry wide experiences and processes. They have enabled me, coached me and always provide invaluable information. They go above and beyond to ensure that you walk away with vastly more than expected.

- Jennifer Camelia, Sales Manager, Berwick Offray - CSS Industries

over



900

attendees each year

representing 73 wholesaler
and 113 supplier companies

from

33

states



and

10

countries



more than

125

table tops



featuring a wide range
of products and services

including:

Cut Flowers

Floral Supplies

Hard Goods

Greens

Logistics

Importers

and much, much more!

93% of attendees were
satisfied or very
satisfied with the
quality of Table Top
Exhibits



Over 75% of
attendees were
satisfied with the overall
networking opportunities



80% of attendees
plan to attend Floral
Distribution
Conference again in 2018



89% of the attendees
surveyed who
downloaded the
Conference App
found it valuable and
useful