



# 2016 WF&FSA Floral Distribution Conference

## TABLE TOPS WILL NOT BE CONFIRMED UNTIL PAYMENT IS RECEIVED.

Our company agrees to display perishable or non-perishable products on one of the tabletops available at The Miami Airport Convention Center, Miami, Florida, at WF&FSA's 2016 Floral Distribution Conference from October 19 – 21, 2016.

The 2016 rate for a single tabletop display is \$1,900 for members and \$2,900 for non-members if registration is received by August 20, 2016. After August 20, 2016 the rate for single table displays is \$2,200 for members and \$3,200 for non-members. This fee includes one full conference registration for the on-site table top contact. Reserve your table now so that we may include your company in conference promotion.

WF&FSA will provide an 8-foot by 30-inch, white, skirted table and a table tent sign with your company name. WF&FSA will also provide work space in the Floral Preparation and Storage Area.

- Displays can use electricity for lights, computers, etc. by completing an [electricity request form](#).
- There will be no telephone access.
- WF&FSA encourages display companies to provide business cards, flyers, brochures, etc. and not staff the booth full time.

Displays must be completely set-up by 3:00 p.m. on Wednesday, October 19, 2016 and removed between 12:30 pm – 4:00 pm on Friday, October 21, 2016. Displays will be accessible by attendees throughout the entire conference and will be provided with overnight security. As many food functions as possible will be held concurrently with the displays.

**You must take responsibility for the design, set-up and maintenance of the display.** A company representative that is registered for the conference may be assigned the task or you may hire a local florist or floral designer to be responsible for the display. Company representatives are discouraged from staffing the table constantly, but they may want to be available during breaks between sessions and breakfasts to answer questions and network with attendees.

Those who participated in 2015 will have first right of refusal for table top space for 2016.

Tables will be assigned on a first-come, first-served basis. Please indicate the table(s) you wish to reserve in order of preference ([see diagram here](#)):

1<sup>st</sup> choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ 3<sup>rd</sup> Choice \_\_\_\_\_ 4<sup>th</sup> Choice \_\_\_\_\_

### Sign Information- PLEASE COMPLETE AS YOU WISH TO HAVE IT LISTED IN ALL MATERIALS & SIGNAGE

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Website Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Table Top Contact Person – THIS IS FOR CONTACT PURPOSES ONLY PRIOR TO THE CONFERENCE- THIS DOES NOT REGISTER YOU FOR THE CONFERENCE

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_ Telephone: \_\_\_\_\_

Provide a local telephone or cell phone number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Complimentary Table Top Registration - YOU MUST PROVIDE A NAME AT THIS TIME WHICH MAY BE CHANGED AT A LATER DATE FOR ALL ADDITIONAL COMPANY REGISTRANTS, REGISTRATION FORMS WILL BE AVAILABLE AT A LATER DATE.

Name: \_\_\_\_\_ Title: \_\_\_\_\_ E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_ Provide a local telephone or cell phone number: \_\_\_\_\_

### Payment Check One:

☐ Check Enclosed (Payable to WF&FSA) ☐ MasterCard ☐ VISA ☐ Amex ☐ Discover

Name of Cardholder: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

**For more information contact: Jessica Hauser Forte, Conference & Program Manager**

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