



2015 FLORAL DISTRIBUTION CONFERENCE Partnership Opportunity

Here's your chance to get your company up close and personal with floral sales professionals during the 2015 Floral Distribution Conference in Miami, Florida.

In lieu of the traditional hospitality suites on Thursday evening, a 2 hour reception will be held from 5:00 – 7:00 PM for all WF&FSA Floral Distribution Conference attendees in the Crystal Ballroom at the Trump National Doral. This **new** networking event provides the perfect venue to showcase your company's valuable services and products, with exceptional recognition and exposure for your business.

As an alternative to the overbearing cost of a Hospitality Suite, this is a low-cost, effective opportunity to show your commitment to industry professionalism, while investing in your company's success!

WF&FSA Partnership Opportunity - 8 Great Ways to Showcase your Business!

1. Individualized Pipe and Drape 15X15 area at Thursday evening reception for your company. Highboys provided in pipe and drape area. Company has freedom to decorate or use floral displays or display literature in this area – this is at your discretion.
2. Recognition of your Partnership with your company logo, linked to your site, in all pre-event promotions, post-event communications and on the WF&FSA web site,
3. Recognition of your Partnership in onsite handouts and attendee rosters,
4. Recognition of your support from the podium,
5. Complimentary MS Excel© report of attendee emails and mailing addresses (approximately three weeks prior to meeting),
6. Recognition of your Partnership in the bi-weekly WF&FSA Newsletter,
7. New this year! Your company logo and link on the event mobile app.
8. One of the evening's prizes attributed to your company. (Passports will be given to each attendee who must have their card stamped in each sponsor's area in order to be eligible for prize. Winner must be on hand to accept prize.)

The Networking at the WF&FSA Floral Distribution Conference is continually rated one of the highest values of membership. More than 700 members of the floral industry participate in this annual event. Here is your opportunity for enhanced networking and company promotion.

PARTNERSHIP FEE: \$4,000

(FAR LESS THAN THE COST OF A HOSPITALITY SUITE AT THE TRUMP!)

For details, contact Lin Guba at lguba@wffsa.org or by calling 410-940-6360.